

A NEW CONCEPT OF AUTO SHOW

From **16 to 19 February 2017**, the Principality of Monaco will be transformed into an open air International Motor Show under the High Patronage of HSH Prince Albert II of Monaco.

At the heart of a state whose history is intimately linked to the Automobile (rallies, GP, museum ...), the **1st Monaco International Auto Show** will showcase ecological, innovative and prestige vehicles, with a format that challenges the standards of traditional Motor Shows.

Quai Albert I, place of the Prince's Palace, the Grimaldi Forum, the Casino Square, Fontvieille Circus, the Hermitage and Monte Carlo Beach hotels, the Larvotto beach, the Gildo Pastor Center and the heliport, the stands of exhibitors will be evenly spread throughout the territory of the principality.

Electric shuttles will drive visitors from one booth to another, the visitor experience is at the heart of the event, the Show will focus on the test drives in this exceptional setting.

Conferences organized with the Prince Albert II of Monaco Foundation and chaired by HE Bernard Fautrier, Plenipotentiary Minister, will be held February 17 at the Grimaldi Forum.

Convinced of the need for sustainable and responsible development, the first Monaco International Auto Show displays a CSR approach and ensures master its impact on the environment.

This Show is organized by the company Expo Monaco headed by Thierry Hesse and Nicolas A. Hesse.

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