



SIAM 2017 : Already 3 world premieres !

The 1st Monaco International Motor Show (February 16-19th 2017) opens its doors in 5 days under the High Patronage of S.A.S. Prince Albert II of Monaco.

The program : **nearly fifty brands**, eco-friendly, innovative and prestigious cars, distributed, open-air, on three mythical sites of the Principality: **Quai Albert 1st, Place du Casino** and **Place du Palais Princier** , Bolloré Bluebus electric shuttles (free) will allow visitors to go from one site to another.

Three world premieres have already been announced: the Tecno MonteCarlo W12 GPL by the Monaco manufacturer **MonteCarlo Automobile**, and two models of eco-friendly SUVs, the DR4 and the DR5 Monte Carlo of the Italian manufacturer **DR Automobiles**.

A strong presence of the two Master Partners of the Show: **EDF** and **Michelin**, the most beautiful concept car of the year: the **Renault TreZor** and the concept car of the year the **Pininfarina H2 Speed** hydrogen / electric hybrid will also be present at the Show, As well as numerous new features from **Aixam, Aston Martin, Bentley, Bolloré, Burton's, Danton, Lamborghini, Lexus, Maserati, McLaren, Mehari, Mercedes, Mitsubishi, Nissan, Porsche, Rolls-Royce, Suzuki, Tesla...**

Some vehicles can be **tried** directly, and a **Forum**, organized with the support of the Prince Albert II Foundation, will be organized on February 17 at the Grimaldi Forum.

With more than **10,000 tickets already booked** and more than **1,000 pre-accredited journalists**, this first edition, in the heart of the world's most car-related State in history (3 rallies, 3 grand prizes, 1 museum) is an announced great success!

Master Partenaires



Partenaire Fondateur



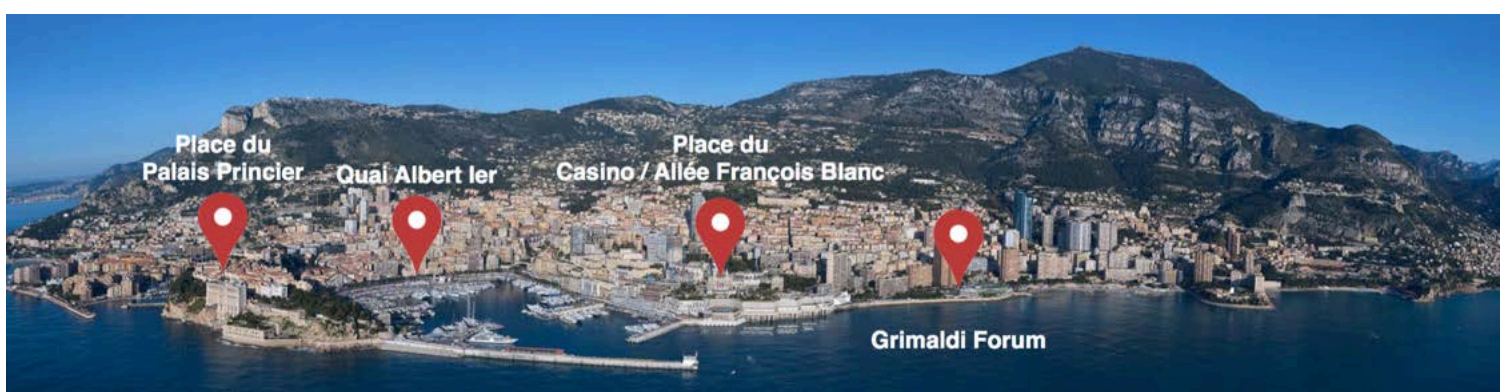
Partenaires Officiels



Map of the show : The Main Areas

Linked to each other by electric shuttles, the spaces of the Show are located on the most mythical places of the Principality.

Tesla will be at the **Prince's Palace Square**, Porsche **Place of the Casino-Allée François Blanc**, the majority of manufacturers, equipment manufacturers, service companies, associations and start-up **Quai Albert 1er**, and the Forum / Keynotes at the Grimaldi Forum.



Visitor's practical information

Dates : February 16th to 19th 2017

Hours : 10:00AM - 07:00PM

Press day (also open to public) : February 16th

Price of the ticket : 15€ / free -10ans

Access titles: Visitors are invited to exchange their tickets for an All Access bracelet for access to all exhibition spaces, test drives and shuttles.

Main entrance of the show : Quai Albert 1st

Areas of the show : Quai Albert 1er, Place of the Casino, Place of the Prince's Palace, Grimaldi Forum

Parking : 5 parkings with discount (Casino, Grimaldi Forum, Pêcheurs, Quai Antoine 1er, Square Gastaud), gift of a coupon at the general quarters Quai Albert 1st

Website : <http://salonautomonaco.com/>

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**Innauguration by H.S.H Prince Albert II of Monaco
Thursday Feb 16th at 10AM- Location : Quai Albert I**



Contacts

**1st Monaco International Motor Show
1er Salon International de l'Automobile de Monaco
SIAM 2017**

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